

| Common           | PGSUS TI     |
|------------------|--------------|
| Recommendation   | HOLD         |
| Last price       | TRY19.50     |
| Target price     | TRY21.00     |
| Upside           | 8%           |
| Free float       | 35%          |
| Market cap       | \$684 mln    |
| Enterprise value | TRY2,384 mln |
| ADT, 100 days    | \$12.2 mln   |

Prices as of November 9, 2015

## **Pegasus Airlines**

# Soft Oil Price Fuels 3Q15 Margins

Pegasus Airlines released 3Q15 IFRS results yesterday. The company delivered TRY234 mln in net income, down 7% y-o-y and 10% below the consensus of TRY256 mln, but in line with our TRY236 mln forecast. The earnings miss came despite a stronger than expected operating performance due to a TRY87 mln loss on hedging instruments. CASK was down 22% y-o-y on the back of the soft fuel prices, which boosted operating margins by 2 pp y-o-y across the board. As the drop in fuel expenses/ASK was ahead of our expectations, TRY423 mln in EBITDA in 3Q15 (up 27% y-o-y) beat both our and the consensus estimates by 18% and 10%, respectively. Hence, we expect a positive reaction to the 3Q15 results today. The management will hold a conference call to discuss the results today at 10:00 Istanbul time. In the meantime, we maintain our HOLD recommendation and TRY21.00 per share target price for Pegasus Airlines.

- Scheduled passenger revenues again declined (this time 7% y-o-y in dollar terms) as yields remained under pressure amid a weak lira and declining fuel costs. However, similar to the situation with Turkish Airlines, Pegasus Airlines experienced a milder y-o-y yield contraction than in 2Q15 (down 17% in 3Q15 versus 24% in 2Q15), thanks to stronger demand during the quarter. Ancillary revenues remained flat at \$69 mln (ancillary revenues improved 3% to EUR9.3/passenger in 3Q15). As the overall load ratio was down 1 pp y-o-y, RASK dropped 20%, which was in line with our forecast.
- CASK shed 22% in dollar terms thanks to lower jet fuel, personnel and ground-handling expenses, while lease expenses surged 10% amid aggressive capacity expansion. Meanwhile, non-fuel CASK (down 9%) was in line with our estimate, as the 37% retreat in fuel costs/ASK exceeded our 31% forecast, and overall CASK remained 5% below our estimate.
- Due to the expansion in the RASK/CASK spread, the EBITDA margin leaped 2 pp y-o-y to 32% versus our 27% forecast. The TRY423 mln in 3Q15 EBITDA was up 27% y-o-y and exceeded our and the consensus forecasts.
- The solid margin expansion seen in 3Q15 will likely lead to a positive reaction in the stock, which has underperformed the BIST 100 by 20% since the disappointing 2Q results. The takeaways from today's conference call will set the tone for the longer-term performance of the stock. For now, we keep our cautiously optimistic view on Pegasus Airlines with a HOLD recommendation and target price of TRY21.00 per share.

| Pegasus Airlines 3Q15 IFRS results, TRY mln |       |        |        |      |       |       |       |       |       |       |       |  |
|---|-------|--------|--------|------|-------|-------|-------|-------|-------|-------|-------|--|
|   | 3Q14  | 4Q14   | 1Q15   | 2Q15 | 3Q15  | Q-o-Q | у-о-у | 3Q15E | A/E   | 3Q15C | A/C   |  |
| Revenues                                    | 1,105 | 672    | 583    | 834  | 1,320 | 58%   | 19%   | 1,328 | -0.6% | 1,333 | -1.0% |  |
| EBITDA                                      | 332   | 28     | (53)   | 34   | 423   | n/m   | 27%   | 357   | 18%   | 383   | 10%   |  |
| EBITDA margin                               | 30.1% | 4.2%   | -9.1%  | 4.1% | 32.1% | _     | -     | 26.9% | _     | 28.7% | _     |  |
| Net income                                  | 251   | (93)   | (74)   | 35   | 234   | 562%  | -7.1% | 236   | -0.9% | 256   | -8.7% |  |
| Net margin                                  | 22.8% | -13.8% | -12.7% | 4.2% | 18%   | _     | -     | 17.8% | _     | 19.2% | _     |  |

C – Research Turkey consensus estimates Source: Company, Deniz Invest Research

| Summary IFRS income statement, TRY mln |       |       |        |       |       |       |       |       |        |  |  |
|--|-------|-------|--------|-------|-------|-------|-------|-------|--------|--|--|
|  | 2Q15  | 3Q15  | Q-o-Q  | 3Q14  | 3Q15  | у-о-у | 9m14  | 9m15  | у-о-у  |  |  |
| Revenues                               | 834   | 1,320 | 58.3%  | 1,105 | 1,320 | 19.5% | 2,410 | 2,737 | 13.6%  |  |  |
| Gross income                           | 63    | 438   | 596.8% | 337   | 438   | 30.2% | 423   | 466   | 10.1%  |  |  |
| EBIT                                   | -10   | 376   | n/m    | 291   | 376   | 29.4% | 259   | 273   | 5.8%   |  |  |
| EBITDA                                 | 34    | 423   | n/m    | 332   | 423   | 27.3% | 384   | 404   | 5.3%   |  |  |
| EBITDAR                                | 112   | 513   | 356.4% | 382   | 513   | 34.4% | 521   | 637   | 22.3%  |  |  |
| Net income                             | 35    | 234   | 562.2% | 251   | 234   | -7.1% | 236   | 195   | -17.5% |  |  |
| Operational highlights                 |       |       |        |       |       |       |       |       |        |  |  |
| Gross margin                           | 7.5%  | 33.2% | _      | 30.5% | 33.2% | -     | 17.6% | 17.0% | _      |  |  |
| Operating margin                       | -1.1% | 28.5% | _      | 26.3% | 28.5% | -     | 10.7% | 10.0% | _      |  |  |
| EBITDA margin                          | 4.1%  | 32.1% | _      | 30.1% | 32.1% | -     | 15.9% | 14.8% | _      |  |  |
| EBITDAR margin                         | 13.5% | 38.9% | _      | 34.5% | 38.9% | -     | 21.6% | 23.3% | _      |  |  |
| Net margin                             | 4.2%  | 17.7% | _      | 22.8% | 17.7% | -     | 9.8%  | 7.1%  | _      |  |  |

Source: Company, Deniz Invest Research

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